

English Finish Long Cloths, \$2.75 and \$3.75 a Piece

36-in. wide. 10 Yards to the piece. Suitable for the fashioning of fine, soft lingerie for Women and Children.

A Very Special Value!

GIMBELS—WHITE FABRICS SHOP—Second Floor

For Other Gimbel News See Page 8

Gimbel Brothers
32nd ST. - BROADWAY - 33rd ST.

Piano Store Open Evenings Until 9 P. M.

During Player-Piano Sale

Use entrance, 33d St., near Broadway.

GIMBELS—MUSIC SALONS—Eighth Floor

300 Exquisite Over-Blouses (Casaques) at a Fraction of Their Worth

Charmeuse Satin

Afternoon Gowns

show how quality and charm of mode may be combined

at **\$35**

in such a wonderful manner that each of the models has all the éclat of an expensive gown.

The model pictured—with its girdle embroidered in metal thread and a soft color—with its new tonneau silhouette of skirt and string panels as Paris places them.

Or another equally distinctive model with a new tunic, a bead and silk-embroidered georgette crepe gilet.

In Crow Blue or Black Beautifully Lustreful.

GIMBELS—WOMEN'S DRESS SALON—Third Floor

Silvertone Velour

Tailormades

with Tuxedo collar of selected Nearsal Fur

\$49.50

Man-Tailored—

The difference is "telling" the minute one slips into the coat. Well-fitted shoulders, perfect tailoring of details.

In just the distinctive model that is pictured—with slightly fitted lines—one of the accepted silhouettes of the Fall.

The Coat Is Silk Peau de Cygne Lined Throughout.

The colorings—mordore brown, Barbeau blue, oxford, crow blue, or blood.

Sizes 34 to 44.

GIMBELS—WOMEN'S SUIT SALON—Third Floor

Sale of Most Extraordinary Purchase

at **\$19.75 and \$29.50**

The New Autumn Paris-Inspired Creation Superbly Embroidered

in chenille . . . wool . . . tube and seed beads . . . metal thread and silk . . . braids . . . and wonderful combinations of these.

Worked Mainly by Hand

in the most distractingly beautiful motifs. In borders, in all-over arabesques, in rows of studing, in plaques and discs.

Fashioned in Georgette Crepes, Crepes de Chine, Satins and Illuminated Batiks

the finest qualities of each . . . pure silk . . . in the best weights. Scores of individual styles. Of some there are only a few of a kind. Of others, equally as handsome, there are many.

The Gorgeous Girdles Alone Are Worth a Substantial Part of the Sale Prices

And the color range! Whatever Paris has shown for Autumn. The full gamut of her glorious new color-card . . . from palest tint to the deepest shade of a color. May we counsel early-in-the-day choosing?

GIMBELS—GALLERY OF BLOUSES—Third Floor

The Kiddies' New Autumn Hats

\$4.00 to \$11.50

Velvet—velours and beaver—of course—for the first little hats tiny people will wear to Kindergarten—or in their very busy hours of play in the Park. Streamers—wide, jaunty ones—and ribbon bows by way of trimming—Anousing bows—such as pert velvet tams choose to have on one side. And—nine lives' sort of hats—the sturdy kind a Kiddie can be comfortable in—and needn't be too careful of—Here they are in the Gimbel Baby Shop:

—Velour Hats, \$4.00 to \$7.00
—Velour Hats, 6.00 to 11.50
—Beaver Hats, 8.50 to 10.50

Miss 2 to 6 may choose her favorite Poke, Jack Tar or Tam Model in her very own color—Black, Navy, Copen, Beaver, Brown or Cherry. And she'll be charming—no matter what her choice.

GIMBELS—BABY SHOP—Second Floor

The New Pettibloomers Have Arrived

\$7.15 to \$14.35

Formerly when one wished to be slim—yet warm and comfortable—one found it difficult because fall and winter underthings were so bulky. Then along came Pettibloomers—and one's difficulties were solved in the most delightful manner possible.

The New Pettibloomers for autumn are fashioned of dependable soft Glove Silk Jersey—in the loveliest new colorings and in black. Tiny ruffles, pleatings, interesting embroidery, thrilling combinations of such tints as beige and rose—make them alluringly feminine.

Because of the adjustable elastic finishing they may be worn either knee or ankle length—as Milady prefers. Elastic at waistline, too.

GIMBELS—PETTICOAT SHOP—Second Floor

Two-piece Pajamas from Japan

\$21.45—\$23.45

Charmingly quaint are two little styles in pajama suits of soft Japanese silk—in delectable shades of pink and blue. Adorable for Milady who likes things that are "different."

At \$21.45—"Honest-to-goodness" Pajamas—a la Japanese—softly feminine because of their kimono sleeves and broadened silk trimmings round neck and sleeves. Narrow blue bindings on the pink models—pink on the blue models—and—as fastenings—tiny frogs of contrasting color.

At \$23.45—Another Gay Little Model—blue piped with white. The figured silk trimming takes the form of cutwork applique about the collar—and straight little bands about the sleeves.

GIMBELS—LINGERIE SHOP—Second Floor

New Silks, New Velvets, New Woolen Fabrics, New Cotton Materials

Together with the Gimbel School for Dressmaking form a Wonderfully Economical Combination.

SILKS

Specially priced

for Monday, September 22, in connection with Dressmaking School Opening

35-inch Dress Satin, \$2.50 yd.

In a splendid line of street and evening shades, as well as black. This is a rich, lustrous, dependable quality.

35-inch Black Dress Satin, \$1.95 yd.

This silk could not be manufactured today for this price. We are able to offer it to you so cheaply because of our foresight in placing orders for this seven or eight months ago, when costs were much lower.

Double Width Black Chiffon Velvet, \$6.95 yd.

Every one knows that Velvet will be the Queen of Fall Fabrics, and this is a great opportunity to secure a beautiful fabric at a very reasonable price.

26 to 27-inch Dress Velveteen, \$2.50 yd.

All the wanted street shades as well as black—beautiful velvety finish.

GIMBELS—SILK SECTION—Second Floor

New Woolen Fabrics

Peach Bloom, Gold Tones, Silvertones, Duret de Laine, Velours, Broadcloths, Tricotines, Fine Serges, Poirer Trills, Tweeds.

Plaids in wonderful color combinations, and many others.

For Next Week's Selling

54-inch All Wool Tricotines, \$4.95 Yd.

Navy Blue and Black. A Modish Fabric, Charming Quality.

48-inch Rich Black Broadcloth, \$2.95 Yd.

Sponged and Shrank; Rich, Lustrous Finish.

54-inch All Wool Fine Twill Serges, \$3.35 Yd.

Black and Dark Navy Blue. Very Good Looking.

GIMBELS—DRESS GOODS SECTION—Second Floor

Cotton Fabrics

Specials to celebrate the opening of the School of Dressmaking

For who would not love to have a new evening frock of the new fine, soft cottons, or of organdy.

Made over a silk slip, of course

Here are a few practical things, too:

32 in. Zephyr Gingham - - - 50c yd.

36 in. Mercerized Poplins - - - 68c yd.

36 in. Tussah "Silk" - - - 75c yd.

Cotton Crepes - - - 50c yd.

Madras (Shirting) - - - 65c yd.

GIMBELS—COTTON FABRICS SECTION—Second Floor

Huge, Cape-Like Collars of Fashionable Furs Luxuriously Adorn Women's Coats



of rich, soft, warmth-without-weight materials

at **\$89.50**

Such as deep-pile Hudson-Seal-like Plush . . . Silver-tip Bolivia Cloth . . . Tinseltone Polo Cloth . . . Melton Velour. In black and the glorious new Autumn colorings. And the furs—

Taupe-Dyed Nutria—Ringtail Opossum—Nearsal—Lavishly, Beautifully Used

in a huge shawl collar fashion, or a soft draping of the fur into revers; or a big squared collar.

Then the handsome linings of soft silks—effectively patterned or in a single blending color.

No wonder New York is coming to know Gimbels for superlative coat-value.

GIMBELS—WOMEN'S COAT SALON—Third Floor



Paris Creates the Miracle of Youthfulness in Autumn Millinery

With shoulder-sweeping lines of trimming. And with soft draped contours of brims. And with brims that curve away from the face with ingenious frankness.

And then she makes of feathers flues that curl like a baby's hair . . . and tiny stand-a-way feathers that bedeck a hat all by themselves. A bobbed fringe of feathers to rest on curling lashes. Paris knows the witchery of youth.

Gimbels Have Caught the Magic Intact—In Gimbel-Paris Millinery \$15 to \$38 and higher



GIMBELS—MILLINERY SALON—Third Floor

Soft, Thick, Yielding—is this Wonderful Carpeting, \$9.50 Sq. Yd.

that was made in Ayr, Scotland, by William C. Gray and Sons

Woven without a seam, 12 Ft. and 15 Ft. Width,

and woven so richly that the wool shows its superb quality—even on the back. And in colors that will never become passe—rich blues, greens, reds, and that softest, loveliest tone, Taupe, which is a marvelous background for really elegant surroundings.

In addition to above,

High-Grade Wilton Rugs

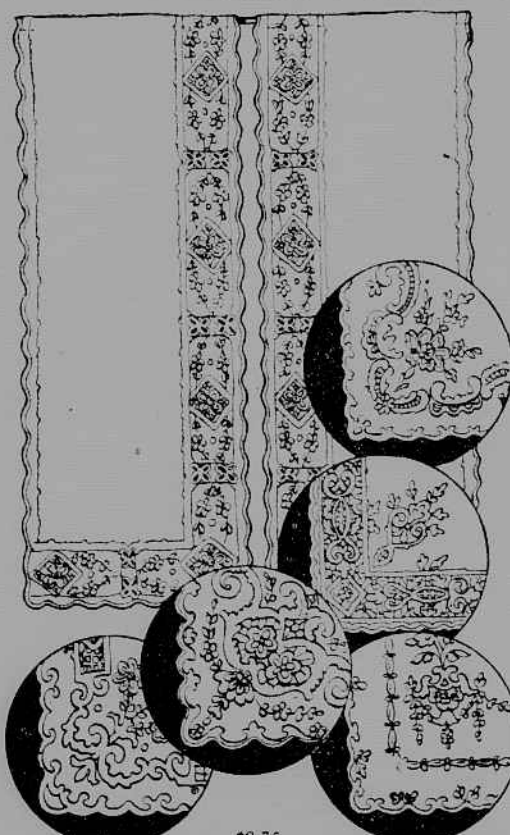
In the following sizes and prices:

27 in. x 54 in.	\$8.75.	\$9.25.	\$10.00.	\$10.25 &	\$12.75
36 in. x 63 in.	14.00.	15.75.	16.00.	16.00.	20.00
4 ft. 6 in. x 7 ft. 6 in.	27.50.	30.75.	30.75.	33.75	
6 ft. x 7 ft.	45.00.	49.50.	56.00.	61.00 &	64.00
8 ft. 3 in. x 10 ft. 6 in.	60.00.	62.50.	84.00 &	93.00	
9 ft. x 12 ft.	65.00.	75.00.	85.00.	89.00.	93.00 & 99.00
9 ft. x 15 ft.	103.00.	110.00.	125.00.	135.00 &	168.00
10 ft. 6 in. x 13 ft. 6 in.	115.00.	139.00.	151.00.	162.50 &	189.00

GIMBELS—CARPET AND RUG SECTIONS—Sixth Floor

Remarkable Offer of 700 Pairs Imported Irish Point Curtains

A Special Purchase Representing a Great Importer's Surplus Lines, Secured at a Price Making Possible Great Savings **\$9.75 pr.**



\$9.75 a pr.

This is Monday's Feature Offering in Gimbels Great September Sale of Lace Curtains and Upholstery.

27 Different Designs 2 1/2 and 3 Yard Lengths

Aside from the variety of choice, the collection consists almost entirely of the delightfully simple border effects (as illustrated) in a quality now so much in vogue, but so difficult to secure. Both ivory and beige. From eight to fifty pairs of a pattern to select from.

A Timely Opportunity

Right now is THE time to buy lace curtains. Homes are being reopened—the warm weather seems to be at an end. This Gimbel offering, then, brings to New York a buying opportunity distinctly unusual, for the original cost of many of these curtains exceeded the sale price of \$9.75 per pair.

Buy At Once

The quantity is not large enough to meet the demand, we are sure, and, as assortments are limited, early shopping is counseled.

GIMBELS—CURTAIN SECTION—Sixth Floor

Brooklyn, New Jersey and Long Island Customers Direct to Gimbels via Tubes and Subways